

## About the video:

### *“Why Waldorf?”*

(TRT: 15:00)

## Synopses

Probably everyone knows someone whose child has attended a school that ascribes to the Waldorf system. But what are they exactly are the tenets of Waldorf education? Focusing on one particular school in Marin County, two parents set out to explain those principles. Children are led to concentrate on what they are passionate about and how it connects to our world. They are led to think outside of the box to innovate and create new forms. The approach is multi-faceted, artistic, and rigorous. The philosophy is that when more senses are involved in the learning process the more likely children will retain that information. Compelling perspectives are offered by teachers, students, alumni, parents, doctors, and scholars. Beautiful visuals throughout of students in action - before and after graduation.

**Parent Filmmaker:** Paul Zehrer

**Parent Filmmaker:** Chikara Motomura

Parent and filmmaker Paul Zehrer was motivated upon seeing how his son’s school was struggling to communicate with parents. “My goal was to help prevent families from leaving and reach out to new prospective parents. I wanted to help the school effectively communicate their 'story' - as a school, and “why” Waldorf is so relevant and important to the 21st Century.” Zehrer teamed up with another parent at the school, Corte Madera documentary filmmaker Chikara Motomura to make a film that would give parents a better understanding of why Waldorf works.

The film drew over 40,000 viewers from around the world on Youtube and is credited with contributing to a 10% increase in enrollment, a 26% increase in the number of school donors, and an annual fund at its all-time high. The film has gone on to win a **2012 Golden Cine Award, 2012 Silver Telly Award**, and featured in the **2012 Santa Rosa Film Festival**.

## Reviews & comments:

*"By far the best video out there representing Waldorf Education."* -Charis Calendar, Enrollment Director, Detroit Waldorf School

*"Fully engaging, informative, dynamic, convincing, artistic, and heart-warming!"*  
-Karen Rivers, Author and Waldorf educator

*"A wonderful and wise documentary."* [mgypszl](#) (Youtube)

*"This brought tears to my eyes!!! Great film!"* [amberlq](#) (Youtube)

*"I agree with every word of this wonderful and wise documentary."* [mgypszl](#) (Youtube)